

# Engaging with the Real World: Capturing Sharable Research and Content

Use this sheet to capture the content you already have and could use to help communicate your research. Think about: key achievements (e.g. publications); articles or press coverage; reports; events; behind the scenes/research process details; Images, video content, audio material, slides, interactive content. How would you make this relevant to your non-academic audience?

Asset(s)	What's the story?	Practical considerations
<i>e.g. preprint of conference paper being presented at a major conference.</i>	<i>Here is a key insight into my research and why it matters to you... OR What goes into making a conference paper for an event like this? OR...</i>	<i>Do you have the rights to share the paper? How will you make it accessible to a non-specialist audience?</i>

---

Part of the Scottish Graduate School of Social Science Summer School 2016 session:  
Engaging with the Real World. This work by Nicola Osborne, EDINA is Licensed under CC-BY.



# Engaging with the Real World: Capturing Sharable Research and Content

Asset(s)	What's the story?	Practical considerations

---

Part of the Scottish Graduate School of Social Science Summer School 2016 session:  
Engaging with the Real World. This work by Nicola Osborne, EDINA is Licensed under CC-BY.

