



AddressingHistory: Social Media for Public Engagement

Who are you trying to engage in your work? Where do they already hang out online?

How could you build up a network of supporters? How could you involve your network via social media and acknowledge or reward their support and participation?

What materials – videos, images, reports, papers, etc. – do you already have that might help engage your audience in your work? How could you share these via social media?

Find out more:

- AddressingHistory: <http://addressinghistory.edina.ac.uk/>
- Project Blog: <http://addressinghistory.blogs.edina.ac.uk/>
- Follow us: @addresshistory
- Contact us: addressing.history@ed.ac.uk
- AddressingHistory Prezi: <http://bit.ly/T1jrl5>



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